



Advertising Kit

Australia's

SEXIEST

Online Dating and
Social Networking Community

www.redhotpie.com.au



Advertising with RedHotPie.com.au

As far as adult online dating and social networking goes in Australia, RedHotPie.com.au is it! The RHP brand is established, iconic and fresher than anyone else on the block, so advertising your products and services with us is a winning move in every aspect.

Established in 2002 and always Australian owned and operated, RedHotPie is Australia's sexiest online community boasting over 2.1 million member listings and serving eight million banner impressions to over 300,000 unique browsers each month.

For several years now, RedHotPie has placed in the Hitwise top ten for their industry and consistently the brand has placed in the top five proving its national power and appeal across all demographics, be they economic, gender, location or lifestyle.

Citizens of the Pie

Members of the RedHotPie nation share a common spirit and a willingness to engage, participate, consume and experience new ideas, products, people and services. They embrace change and opportunity readily and your ads will be reaching an exciting and passionate demographic. Basically the RHP nation is the now crowd, and we can get your brand in front of this enormous resource.

Why try the Pie?

- Awesome rates and advertising value
- Free ad hosting with all bookings
- The RedHotPie team offer a full creative service from static banners to flash animations.
- Ad serving on RHP can target members by specific geographic location, age and gender (targeting filters attract a 10% charge plus GST)
- Free click through reporting available
- Australian owned and operated
- Flexible advertising solutions to meet your advertising requirements



Ad placements on RedHotPie.com.au

The screenshot displays the RedHotPie.com.au website layout. At the top left is the logo. Below it is a navigation bar with links: Home, Mailbox, Search, Community, Forums, Amateur Pics, Events, Clubs, Webcam Chat. A 'Member Login' box contains fields for Username, Password, and a 'Login' button, along with links for 'forgot password' and a 'remember me' checkbox. A 'Quick Search' box allows users to search over 1,646,220 member listings, with filters for gender (Men), seeking (Women), age range (18-70), and location (Western Australia). A 'Hot Members' section shows a grid of member photos. The 'RHP Success Stories' section features testimonials, including one from '18_19couple' and another from 'Steve86'. A 'Parties & Events' section lists events like 'Naughty Thursdays', 'Frenzy Fridays', 'MUM', and 'Yum Cha'. A 'What's RedHot' section highlights an article 'Taught By A Tantra Goddess' by Bessie Bardot & Geoff Barker. A red box highlights an advertisement for 'SGIO experience the difference' with a 'Find out more' button. A red arrow points from this ad to a pink box at the bottom.

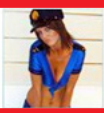
300 X 250 front page
\$20 cpm (minimum order - \$5,000)



Ad placements on RedHotPie.com.au

The screenshot displays the RedHotPie.com.au website with several key elements:

- Member Login:** A green box containing fields for Username and Password, a Login button, and links for 'forgot password' and 'remember me'.
- Navigation Menu:** A dark grey bar with links for Home, Join Now, Search, Community, Adult Forums, Amateur Pics, Events, Clubs, and Webcam Chat (highlighted in red). A status indicator shows '3,174 Online Now'.
- Webcam Chat Section:**
 - Adult Webcam Chat (93 Chatting Now):** Features a 'Caution' icon, a map of Australia, and a red 'Enter Adult Chat Now!' button.
 - Social Webcam Chat (18 Chatting Now):** Features a 'State rooms are for social (non-adult) webcam chat, please observe the rules.' message, a green map of Australia, and a green 'Enter Social Chat Now!' button.
- Register for free:** A green box with fields for Username, Password, Confirm Password, and Email, and a 'Create my profile' button.
- Live Webcam Room Ad:** A dark banner for 'COUPLES INTERNATIONAL Live Webcam Room' with details about the venue and hours.
- Members SEX Secrets Ad:** A banner featuring a woman's face and the text 'Members SEX Secrets' and 'Kiss & Tell'.
- Footer:** A navigation bar with links for Home, Search, Community, Adult Forums, Amateur Pics, Events, Clubs, and Webcam Chat, along with logos for 'YES Dating' and 'RedHotPie UK'.

RHP Success  **“ Thanks RHP found my perfect match and am now in love and happily engaged. ”** jjayz

728 X90 run of site
\$3cpm (minimum order - \$1,000)

We reserve the right to alter pricing structure at any time.
Prices are effective for 7 days from quote date.





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